IDBI mutual

# A keen focus brings the target within easy reach!

IDBI FOCUSED 30 EQUITY FUND

(An open-ended equity scheme investing in maximum 30 stocks [predominantly large cap])

Focused Fund is the genre of equity funds which adopts a strategy of constructing and managing dedicated equity portfolio comprising of high conviction stock ideas. Unlike diversified equity funds which typically have around 50-60 stocks in their portfolio, focused fund will have maximum of 30 stocks in its portfolio. The aim of this scheme is to deliver high returns by investing in a limited number of companies.

## Why Focused Equity Fund?

- **Focused Investment Approach** - It adopts a focused approach in investment. Each stock is expected to contribute significantly to the Scheme's overall performance.
- **Non diversified Portfolio** - It holds few select stocks with a focus on long term performance.
- **Low churn Portfolio** - Low churning of portfolio helps to reap the full growth potential of stocks leading to good returns from investment in long run. Also it helps to reduce the scheme managing expenses which affect the final returns of the scheme.
- **Suitable for long investors with risk appetite** - This Scheme is mainly for the investors who are looking for long term investment in few good companies in large cap segment without much portfolio churning.

## Why IDBI Focused 30 Equity Fund?

- **High conviction stock picks** - The scheme will focus on concentrated portfolio of securities across the sectors. Main aim of the scheme is to generate better risk adjusted returns from a certain high conviction stock picks.
- **Buy and Hold strategy** - Scheme adopts "Buy and Hold" strategy for investment. The focus will be on selecting the right stock at right price and holding the same skillfully through different business cycles which will help the investors to get benefits from entire growth cycle.
- **Bias for Large Cap** - The scheme shall invest minimum 65% in large cap companies by market capitalization. The large cap companies have proven track record, good growth potential and a quality management. They have proven ability to handle adverse business cycles. They ensure liquidity and enjoy economies of scale.
- **Reasonable diversification** - Though the scheme will have concentrated Portfolio, Fund Manager will try to create the reasonable diversification across sectors which will help to control the risk associated with such funds.
- **Potential for long term growth** - The stocks are selected after considering the performance of these stocks over different market cycles. The scheme focuses to benefit from the long term performance of these stocks without getting affected by their short term market volatility.

**Asset allocation:** Under normal circumstances, the indicative asset allocation pattern for the scheme will be as below. For detailed asset allocation please refer Scheme Information Document (SID).

| Instrument | (% of total assets) | | Risk Profile |
|---|---|---|---|
| | Minimum | Maximum | |
| Equity and Equity related instruments (which are not exceeding 30 companies#) | 65% | 100% | High |
| Debt and Money Market Instruments | 0% | 35% | Low to medium |

#The scheme shall invest minimum 65% in large cap companies by market capitalization

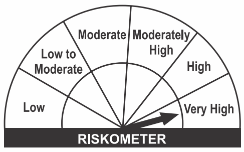
## Scheme Features

| | |
|---|---|
| **Type of Scheme** | An Open Ended Equity Scheme Investing In Maximum 30 Stocks (predominantly large cap) |
| **Investment Objective** | The investment objective of the Scheme is to provide long term capital appreciation by investing in concentrated portfolio of large cap focused equity and equity related instruments of up to 30 companies and balance in debt and money market instruments. However there can be no assurance that the investment objective of the Scheme will be realized. |
| **Benchmark** | NIFTY 500 - Total Return Index (TRI) |
| **Fund Manager** | Ms. Uma Venkatraman |
| **Load** | **Entry Load** - Not Applicable<br>**Exit Load (Redemption/switch-out/Transfer/SWP)** - 1% for exit within 12 months from the date of allotment |
| **Plans** | Regular Plan and Direct Plan |
| **Options** | Growth option and Dividend option (payout/reinvestment/sweep) |
| **Minimum Application Amount (Rs.)** | Minimum Rs.5000 and in multiples of Re.1 thereafter |
| **Additional Application Amount (Rs.)** | Minimum Rs.1000 and in multiples of Re.1 thereafter |
| **Systematic Investment Plan (SIP)** | **Monthly option** - Minimum Rs.500 per month for a minimum period of 12 months or Minimum Rs.1000 per month for a minimum period of 6 months.<br>**Quarterly option** - Minimum Rs.1500 per quarter for a minimum period of 4 quarters.<br>Investments above the minimum amount shall be made in multiples of Re.1 |

**Product Label**

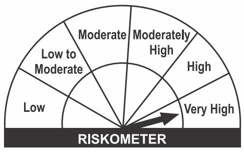
**This product is suitable for investors who are seeking*:**

- Long term capital growth
- Investments predominantly in large cap equity and equity related instruments.




**Investors understand that their principal will be at Very High Risk**

**NIFTY 500 - TRI**




**Benchmark Riskometer is at Very High Risk**

*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.

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**IDBI Asset Management Limited**

(Investment Manager to IDBI Mutual Fund)

CIN: U65100MH2010PLC199319

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