

DIVIDEND PAYING COMPANIES

That's what this scheme gathers together in one fund



An open-ended equity scheme predominantly investing in dividend yielding stocks

What is Dividend Yield?

Dividend Yield is the ratio (expressed as a percentage) of total dividend declared per share, for the financial year (or relevant period) divided by the market price.

For example, XYZ co is trading at Rs. 500 per share, paying annual dividend of Rs.20 per share. Therefore Dividend Yield of the company is $\text{Dividend (Rs.20)} / \text{Share Price (Rs.500)} = 4\%$

What are characteristics of Dividend Paying Companies?

1. Having history of paying dividend
2. Offer fair amount of stability
3. Cash-rich with stable Cash Flow
4. Low or no debt liability
5. Comparatively less volatile in nature, having potential to ride out tough markets
6. Less prone to downside risk in falling market coupled with capital appreciation prospects in a reviving market

What is IDBI Dividend Yield Fund?

An open ended equity scheme predominantly investing in dividend yielding stocks with an aim to provide long term capital appreciation and/or dividend distribution to its investors.

What are the features of IDBI Dividend Yield Fund?

1. Dividend Yield is the major filter in stock selection
2. Primarily companies are selected who have paid dividend in at least 1 of the 3 preceding financial years

3. In addition to dividend yield, other parameters like earning growth prospect, business fundamentals, expansion plans, competitive position, strong balance sheet, quality management, growth prospect etc. are considered for stock selection
4. Scheme aims to offer dual benefit of Dividend Distribution along with Long Term Capital Appreciation
5. Investment across Sectors and Market Cap with a bias for a quality stocks
6. Scheme is comparatively less volatile than growth oriented schemes
7. Scheme will strive to provide dividend to its investors however the same is not assured and is subject to available distributable surplus

Who should invest?

1. Investors looking to increase equity allocation but prefer relatively better downside protection
2. Investors looking for dual benefit of capital appreciation as well as dividends
3. Investors with Long Term Investment Horizon i.e.3 years and above

Scheme Features

- **Scheme Category** - Dividend Yield Fund
- **Type of scheme** - An open ended equity scheme predominantly investing in dividend yielding stocks
- **Asset Allocation pattern** - The asset allocation pattern for the Scheme under normal circumstances is detailed in the table below:

Instrument	Indicative Allocation		Risk Profile
	Minimum	Maximum	
Equity and Equity related instruments of dividend yielding companies	65%	100%	High
Equity and Equity related instruments of other than dividend yielding companies	0%	35%	High
Debt and Money market instruments	0%	35%	Low to Medium
Units issued by Real Estate Investment Trusts (REITs) & Infrastructure Investment Trusts (InvITs)	0%	10%	Medium to High

For detailed asset allocation, please refer Scheme Information Document (SID)



Benchmark

NIFTY 500 - TRI



Fund Manager - Mr. Alok Ranjan

Loads Structure



Entry Load - Not applicable

Exit load -

- > If units of the scheme are redeemed or switched out up to 10% of the units (the limit) within 12 months from the date of allotment - Nil
- > If units of the scheme are redeemed or switched out in excess of the limit within 12 months from the date of allotment - 1% of the applicable NAV

> If units of scheme are redeemed or switched out after 12 months from the date of allotment - Nil



Minimum Application Amount

Single Investment - Rs. 5000/-



Additional purchase - Rs. 1000/-

Systematic Investment Plan (SIP)

- Monthly option - Rs. 500 per month for a minimum period of 12 months or Rs. 1000 per month for a minimum period of 6 months
- Quarterly option - Rs. 1500 per quarter for a minimum period of 4 quarters

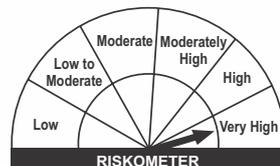


Investments above the minimum amount mentioned, shall be made in multiples of Re. 1

Product Label

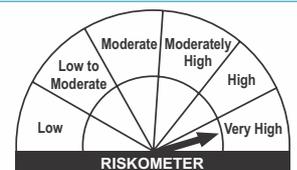
This product is suitable for investors who are seeking*:

- Long term capital growth.
- Investment in predominantly in dividend yielding equity and equity related instruments



Investors understand that their principal will be at **Very High Risk**

NIFTY 500 TRI



Benchmark Riskometer is at Very High Risk

*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.

IDBI DIVIDEND YIELD FUND

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IDBI Asset Management Limited (Investment Manager to IDBI Mutual Fund)

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.